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DICAPTA'S NEWSLETTER

Monthly Accessibility News – May 2024



**CURRENT EVENTS, COLLABORATIONS, AND
MORE BELOW**

Celebrating Global Accessibility Awareness Day

Did you know...

WebAIM

95.9%

Of the top 1 million home pages had detected WCAG 2 failures

World Health Organization

15%

Of people worldwide have some form of disability



Global Accessibility Awareness Day

May 16th, marks the annual celebration of **Global Accessibility Awareness Day (GAAD)**, an event that promotes digital accessibility and inclusion for people with disabilities. It serves as a reminder that everyone should have equal access to technology and digital content. Looking for ways to celebrate GAAD? We've put together some standouts for this year:

1. Try using your favorite websites or apps with a screen reader or other assistive technologies to experience how people with disabilities navigate digital content.
2. Make it a habit to add Alt Text to your social media images. AI tools can help you generate an alt text automatically.
3. Encourage your organization to conduct an accessibility audit of its digital assets and prioritize accessibility improvements.
4. Attend online workshops, webinars, or conferences to learn more about digital accessibility best practices and principles.
5. Spread the word about GAAD on social media using the hashtag #GAAD to raise awareness and promote inclusivity.

Be sure to check the [GAAD](#) website to continue expanding your knowledge about digital accessibility and contribute to a more inclusive digital world.



Don't Miss Our New Accessible Releases for this Month!

"Where the flowers grow" This film follows florist, Mallory Browne (Mallory with the Flowers) as she explores innovative approaches to cultivation, packaging, sales, and, crucially, flower consumption. For decades, flowers have symbolized Colombian pride and served as a reminder of the country for foreigners. But many of the roses, lilies, and carnations you see at the supermarket around Valentine's Day have traveled a long way to get there from Colombia.

The award-winning documentary **"My So-Called Enemy"** spans seven years, following six Palestinian and Israeli teenage girls in a cross-cultural leadership program. It showcases their transformative journey of humanizing their supposed "enemies" and explores how building relationships across borders is pivotal for conflict resolution.

Some new episodes for young viewers:

"Daniel Tiger's Neighborhood," the beloved children's series from Fred Rogers

Productions, returns with three brand-new episodes this month. Join Daniel and his friends as they navigate everyday challenges with kindness, empathy, and curiosity.

"**Sesame Street**," a production of Sesame Workshop, presents an engaging new episode including fun and educational journey as beloved characters tackle obstacles, learn valuable lessons, and embark on thrilling adventures.

[For the full list of releases, you can visit our website.](#)



All4Access Partners with ReelAbilities Film Festival LA for Inclusive Film Experience

The [ReelAbilities Film Festival: Los Angeles](#) will once again be using [All4Access](#) to provide access to audio description for the films featured during the festival. By synchronizing with the film at the theater, **the All4Access app allows the audience to hear the audio description on their mobile devices.**

The ReelAbilities Film Festival: Los Angeles is a two-day festival dedicated to promoting awareness and appreciation of the lives, stories, and artistic expressions of people with disabilities. It is hosted by the City of Los Angeles Department on Disability in partnership with Grand Performances.

The festival's 6th edition will take place on **May 4th and 5th at Downtown LA's California Plaza**. The festival will showcase 14 films as well as the finalist of the [Easterseals Disability Film Challenge 2024](#).

All4Access is a global repository that stores media accessibility assets, like captions, audio description, and American Sign Language. It simplifies how assets are shared and used while protecting the rights of media creators. **All4Access is a technology created by Dicapta and the Universidad Carlos III de Madrid, funded in part by the U.S. Department of Education.**

Dicapta is honored to be working again with the ReelAbilities Film Festival: Los Angeles to provide access to the audio description of its films.



Expert Insights Series

We are excited to share our latest article, "[Voices of Inclusion: The Art of Translating Audio Descriptions Across Languages](#)," authored by our CEO - **Maria Victoria Diaz, PhD**.

Learn about the intricate world of making multilingual media content universally accessible through Multi-lingual Audio Description. Visit our website to read the full piece and join us in embracing the enhancement of media accessibility.



Our Mentor's Corner: Susan LaVenture

Discover Susan's remarkable journey from charming childhood to dedicated advocate. From dreaming of Olympic glory to facing her son's retinoblastoma diagnosis, Susan's resilience shines through. As a business owner, author, and leader in the nonprofit sector, she has provided invaluable support to families worldwide. [Learn more about Susan's inspiring story on our website.](#)





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